

Subject: Fwd: Main Street News: Your Guide to Downtown Happenings~September 11-17
From: "Miranda Paster" <miranda.paster@lacity.org>
Date: 9/12/17, 7:45 AM
To: lessisters@lycos.com; Ellen Endo; wilmingtonchamber; s ch; Russell, Mike; Joanne Kumamoto
CC: Hinkson, Rosemary

fyi

----- Forwarded message -----

From: **Richmond Main Street** <admin@richmondmainstreet.org>
Date: Mon, Sep 11, 2017 at 12:18 PM
Subject: Main Street News: Your Guide to Downtown Happenings~September 11-17
To: miranda.paster@lacity.org

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Main Street News
2017

September 11,

Greetings!

The wait is almost over...Downtown Richmond's premiere event of the year is just a few days away. Mark your calendar, plan your trip, and get ready to dance on Main Street at the 9th annual **Spirit & Soul Festival** on **September 16** (*this Saturday*)! Live music on 2 stages, food & artisan vendors, beverage pavilion, youth zone with mobile art gallery, info booths, and lawn chess, plus fantastic prizes.

Oh, and we have **two big announcements** to share:

We are now on Instagram!

Follow us [@richmondmainstreetca](https://www.instagram.com/richmondmainstreetca) for snapshots, updates & more all about #DowntownRichmond #RichmondCa



Exciting news drops in 2 weeks! Stay tuned for the big announcement and how you can help rep our Main Street.

Happy Reading!
~Your friends at Richmond Main Street

Main Street Presents

Downtown Richmond's Premiere Event



MAIN STAGE

1st Avenue Revue
Bay Area's #1 Prince Tribute Band

12th ST. STAGE
hosted by **RYSE Center**

with Ronnie Mills & RYSE Center Performers

Live Music on 2 Stages
Beverage Pavilion Food & Artisan Vendors
Info Booths Youth Zone Drawing Prizes
Mobile Art Gallery Free Bike Parking Marin Mountain Bikel

VIP Experience: \$20 pre-sale, \$25 @ door

tickets & more info (510) 236-4049 | RichmondMainStreet.org | #SpiritSoulFestival

sponsored by

Grand Prize

Saturday, September 16 | 1pm - 5pm | Downtown Richmond

FEATURING

Live Music on 2 Stages

Main Stage



[Rhonda Benin](#)
[PUSH with Dan Ashley](#)
Zumba Break with Willa Willis
Jacobs

12th Street Stage



[Ronnie Mills](#)
ROOTS Dance Team
The Sistaaz
Rhythm & Poetry

Outdoor Bazaar

Shopping, Dining & Libations

Food Trucks & Booths
Artisan Vendors & Downtown Merchants
Beverage Pavilion:
Main Street Margaritas, [East Brother Brewing](#), [Benoit Casper](#), [R&B Cellars](#)
[Get the VIP Experience!](#)

Youth Zone

Info Booths & Activities
12th Street Stage
Lawn Chess
EBMUD Quench Buggy
Mobile Art Gallery
Drawing Prizes

LEARN MORE

Participate: [Vendor Booth Spaces](#) & [Volunteer Opportunities](#) Available!

Main Street Fitness Classes are BACK!



Certified Instructor Willa Willis-Jacobs



When Thursdays, 6:30pm - 7:30pm
Location 310 9th Street, Richmond, CA 94801
Cost \$5 - \$8*
**sliding scale; no one will be turned away for lack of funds*
Instructor Willa Willis-Jacobs

For more information
[\(510\) 236-4049](tel:5102364049) | RichmondMainStreet.org

[LEARN MORE](#)

Freshest Cargo Mobile Farmers' Market in Downtown!



Fresh Fruits & Veggies From a Truck!

When: Wednesdays, 4pm - 5:30pm

Updated Location: Macdonald Avenue @ 15th Street

Fresh Produce from Local California Farms * Low Prices

CalFresh/EBT Welcome * Market Match

[LEARN MORE](#)

The [Richmond Main Street Community Partner Membership Program](#) is a great way to share your events and news with the community. With this valuable marketing tool you can:

- Appear in the Main Street News~*reach thousands of readers interested in community projects like yours!*
- Post events and announcements to our website *and* the East Bay Express
- Free booth spaces at Richmond Main Street events
- ...and more!

Learn more about member benefits [here](#).

SIGN UP TODAY!

Downtown Happenings


Exciting News Coming September 25!

Richmond Main Street is working on an exciting project that will make a big impact on our Downtown...and we will need the support of the entire Richmond community to make it a reality!

Stay tuned for our big announcement and how you can help.

Community Bulletin

City of Richmond National Drive Electric Week

A promotional poster for a "Free Electric Car Test Drive" event. The poster has a blue header with a "FREE Giveaway" starburst on the left and the "CLEAN VEHICLE REBATE PROJECT" logo on the right. Below the header, the text reads "Free Electric Car Test Drive" in large blue letters, followed by "Wednesday, September 13, 2017" and "2:00 p.m. – 7:30 p.m." in smaller blue text. The location is listed as "Parking lot across from the Richmond Public Library — 325 Civic Center Plaza". A green banner with white text says "Feel the instant acceleration and smooth ride of an electric car". Below this, it lists "Plug-in hybrid and all-battery electric cars to test drive", "Specialty electric vehicles and EV ARC™ solar-powered charging station on display", and "Electric bikes • Food trucks". At the bottom, it says "For information about clean vehicle rebates, visit cleanvehiclerebate.org/info". A footer bar contains social media icons and handles: "Share your experience", "CleanVehicleRebate" (Facebook), "CleanVehicleRebate" (Instagram), "TheCVRP" (Twitter), and "#DriveCleanAndSave".

FREE Giveaway

CLEAN VEHICLE REBATE PROJECT™

Free Electric Car Test Drive




Wednesday, September 13, 2017
2:00 p.m. – 7:30 p.m.

Parking lot across from the Richmond Public Library — 325 Civic Center Plaza

Feel the instant acceleration and smooth ride of an electric car

Plug-in hybrid and all-battery electric cars to test drive
Specialty electric vehicles and EV ARC™ solar-powered charging station on display
Electric bikes • Food trucks

For information about clean vehicle rebates, visit cleanvehiclerebate.org/info

Share your experience  CleanVehicleRebate  CleanVehicleRebate  TheCVRP #DriveCleanAndSave

Wednesday, September 13 | 2pm - 7:30pm
325 Civic Center Plaza, Richmond, CA 94804

Free Electric Car Test Drive

Plus: Electric Bikes, Food Trucks, Giveaways, & More!

Learn all about the benefits, savings and fun of driving an electric vehicle at the City of Richmond National Drive Electric Week Event! This is the perfect opportunity to speak with EV owners about their driving experience, and experts about the rebates, incentives, and charging options available for electric vehicles.

LEARN MORE

LifeLong Immediate/Urgent Care Center

The LifeLong Immediate/Urgent Care Center provides medical care for people regardless of insurance status, with no appointment needed, and can be a valuable resource for adults and children of all ages suffering from

**LifeLong
Medical
Care**



children or all ages, suffering from ailments like a sore throat, the flu, ear infection, or sprained ankle.

Health Services For All Ages
a **californiahealth+** center

LifeLong Immediate/Urgent Care Center

offering same-day care for urgent medical needs

Where: 2023 Vale Road, San Pablo

Hours: Monday - Friday, 10am to 8pm; Saturday & Sunday 9am - 5pm

Who: Local residents, especially those on Medi-Cal or without insurance, with urgent medical needs.

What: Same-day medical care for adults and children, lab tests, HIV testing, and adult vaccines. No appointments or referrals are needed.

For more information on LifeLong's San Pablo Immediate Care Center, call [\(510\) 231-9800](tel:5102319800).

[LEARN MORE](#)

Riggers Loft Harvest Festival - CANCELLED



The hot weather has pushed grape harvests to conflict with the October 14th Harvest Festival. Sorry for that! Riggers Loft Wine Company is refunding tickets that have been purchased and they will let you know if-and-when we reschedule the totally awesome Harvest Festival event.

Stay Connected



www.richmondmainstreet.org

Sharing is caring

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Richmond Main Street Initiative

Revitalizing Historic Downtown Richmond

1015 Nevin Avenue, Suite 105
Richmond, CA 94801
(additional entrance at 402 Harbour Way)

P: [\(510\) 236-4049](tel:5102364049)

F: [\(510\) 236-4052](tel:5102364052)

www.richmondmainstreet.org

Richmond Main Street Initiative, 1015 Nevin Avenue, Suite 105, Richmond, CA 94801

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Counting my blessings - Sing and be Happy Today!

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